

COVID-19 Misinformation 101



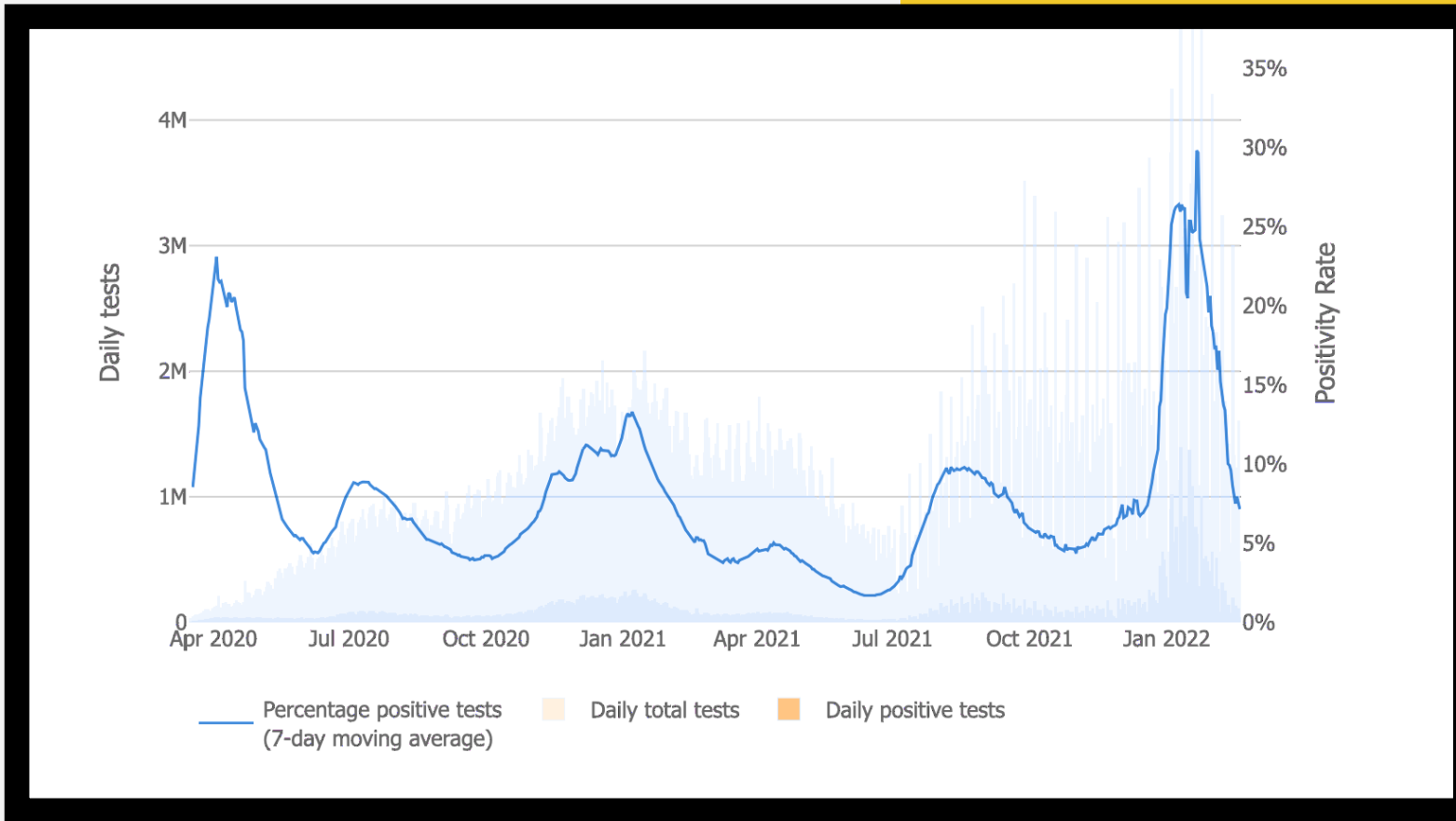
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Bull City Strong Community Health Workers' Seminar
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Gratitude



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Clarity



clar·i·ty |
: the quality or
state of being clear

Knowledge | Statistics | Risk (Fear) | Rights

Misinformation

- false or **inaccurate** information, especially that which is deliberately intended to **deceive**.
- incorrect or **misleading** information
- **false** information, regardless of whether or not it's intended to mislead or deceive people

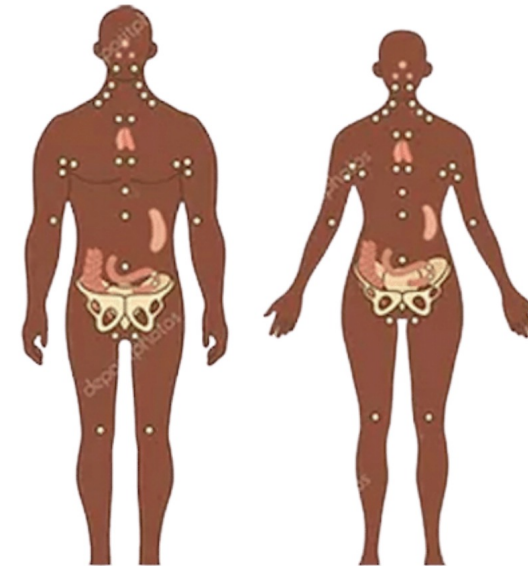


Not A Host?

The Host You Know



The Host You Might Know



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*“What you got?”
“What you working with?”*

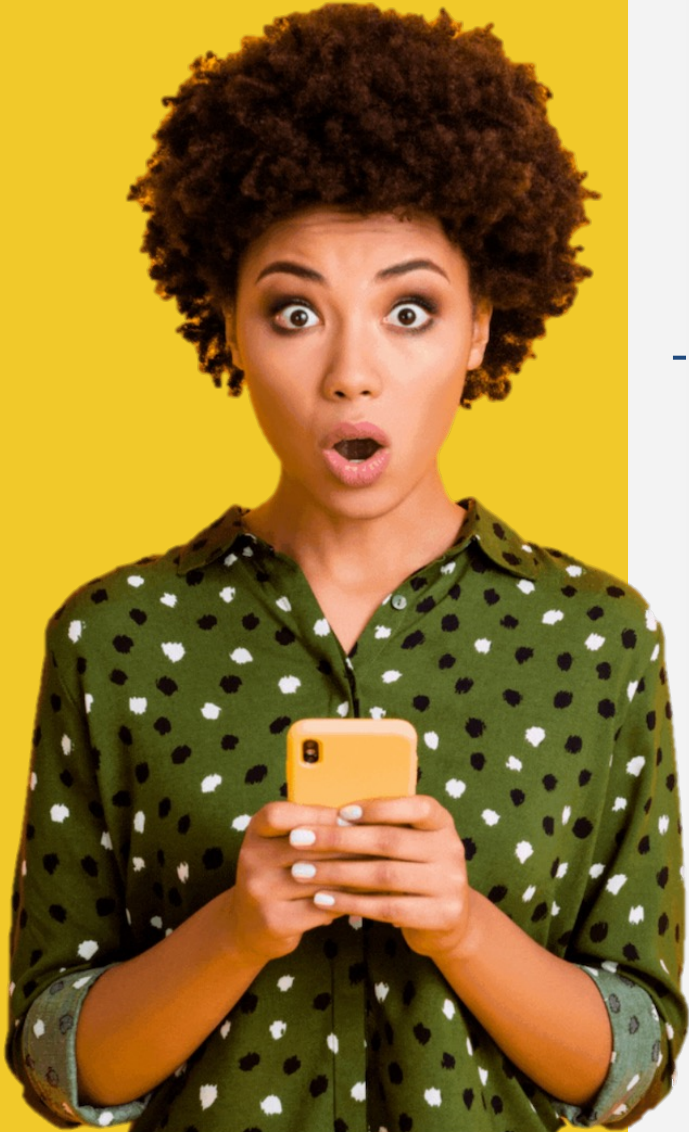


“How you moving?”

COVID Misinformation 101

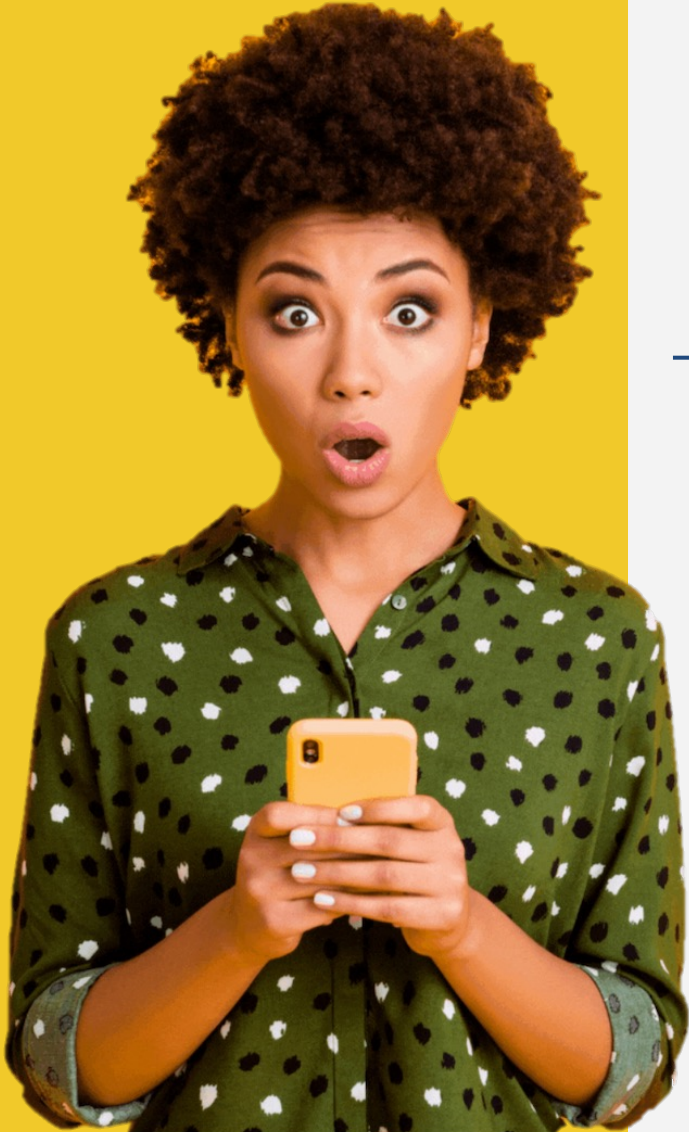


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**“We are post-
pandemic.”**

**(“The pandemic
is over.”)**



**“Coronavirus
isn’t new.**

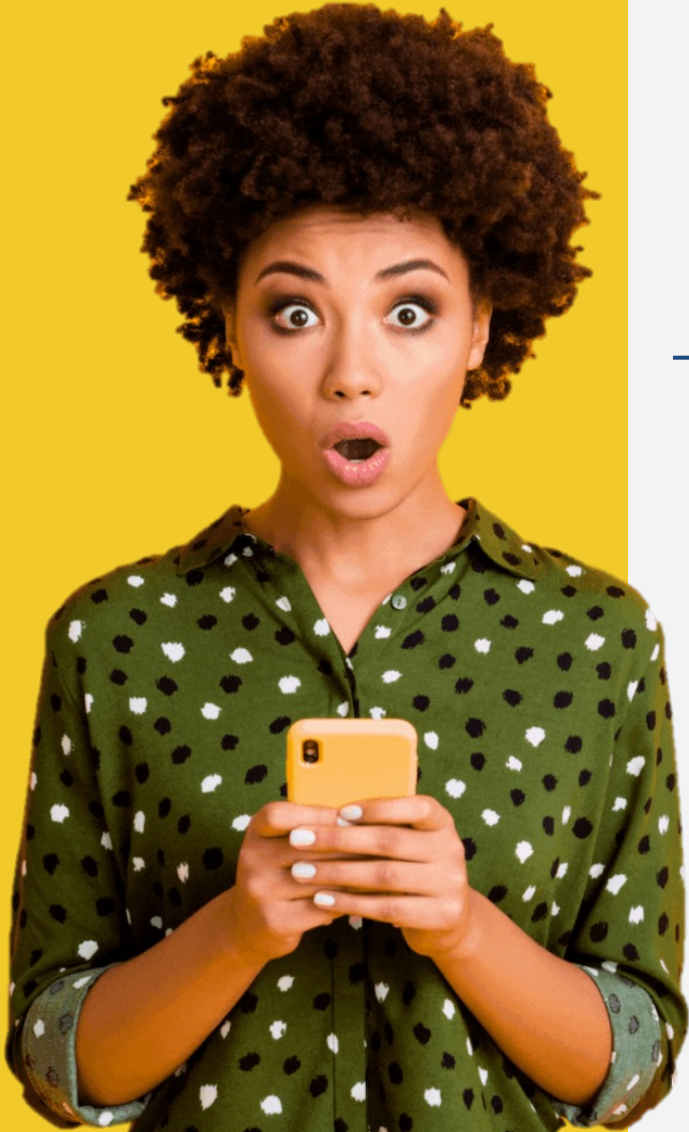
**- I saw it listed
on the back of
my can of
Lysol!”**



**“The vaccine
is too new.”**

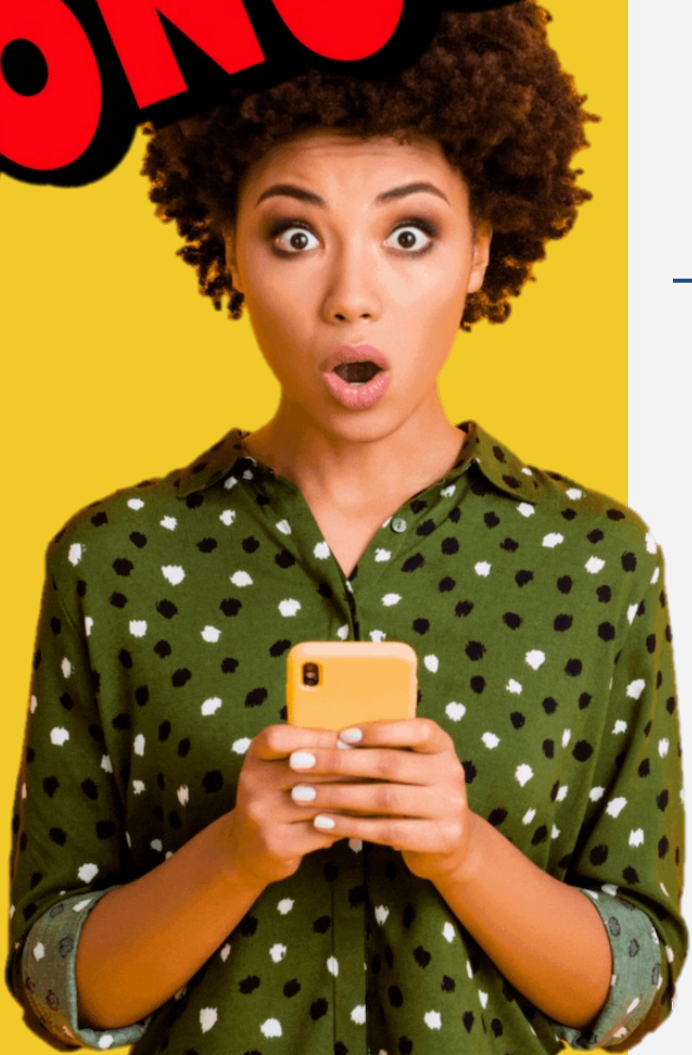


**“My friend
got sick after
she got the
vaccine.”**



**“Listen! I’m
telling you I
don’t have
the virus.”**

BONUS



“ [Insert name
of person] was
vaccinated and
STILL got the
virus.”



Questions?!



Thank You

f t in
/bahbybanks



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